



## EMPLOYMENT FACT-FINDING SURVEY – MARCH 2020

This survey is directed at businesses operating in the North Cadbury and Yarlington (NC&Y) Neighbourhood Plan area (which includes Galhampton and Woolston), to understand current and future business needs for premises and labour.

This survey will provide important evidence to underpin proposals in the Neighbourhood Plan, so thank you for taking part. The Neighbourhood Plan involves residents, businesses, service providers working together with landowners and developers to help shape future development in the Parish. More information can be found on our website

<https://www.northcadburyneighbourhoodplan.org.uk/index.php>

Completing the survey should take no more than a few minutes. If you are unable to answer a question, please move onto the next. **Individual survey responses will remain confidential**, with any findings only reported at an aggregate level and not attributable to a single business.

Name respondent:

Name of business:

Address business:

Contact e-mail:

Contact Telephone:

Survey date:

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Q: What are the main services provided by your organisation?

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Q: Please classify the type of business that you run.

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|--|--|
| <input type="checkbox"/> Manufacturing           | <input type="checkbox"/> Transport / Storage |
| <input type="checkbox"/> Hospitality / Leisure   | <input type="checkbox"/> Wholesale / retail  |
| <input type="checkbox"/> Agriculture             | <input type="checkbox"/> Services            |
| <input type="checkbox"/> Other – please specify: |  |

## NORTH CADBURY AND YARLINGTON NEIGHBOURHOOD PLAN SURVEY

Q: Please confirm the address of the units you use in the NC&Y area, their approximate size and whether owned or leased.

Unit address	Size	Basis
		Leasehold / Freehold
		Leasehold / Freehold
		Leasehold / Freehold
		Leasehold / Freehold

Q: How long has your business been running?

- |   |   |
|---|---|
| <input type="checkbox"/> Less than a year<br><input type="checkbox"/> 1 – 2 years<br><input type="checkbox"/> 3 – 5 years | <input type="checkbox"/> 6 – 10 years<br><input type="checkbox"/> 11 - 20 years<br><input type="checkbox"/> over 20 years |
|---|---|

Q: Approximately how many people use your services (weekly average)?

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Q: Where do most of your “customers” come from (approximate estimates)?

	% from (NC&Y) Neighbourhood Plan area
	% outside of the area but within 5 miles (e.g. Castle Cary / Sparkford / Wincanton)
	% from more than 5 miles away (e.g. Yeovil and further afield)

Q: Please tell us why you located your business in the NC&Y area?

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Q: Please tell us whether the levels of use of your facilities at the current time mean that they are:

- under capacity (there is considerable under use)
- broadly at capacity
- over capacity (you are turning away customers)

Q: Would an increase in the local population be likely to benefit your business?

- yes – it would improve services for existing customers
- slightly – it would help retain service levels
- no –the additional population could cause a decline in standards
- Other (please explain below)

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## NORTH CADBURY AND YARLINGTON NEIGHBOURHOOD PLAN SURVEY

**Q: Can you tell us whether the premises you use at the current time have issues with:**

- Vehicle access for customers
- Vehicle access for deliveries
- Parking for customers
- Parking for staff
- Causing noise or disturbance
- Causing light pollution
- Other

**Q: How would you rate current Internet provision to your premises ?**

- Good – More than enough capacity and speed (usually over 60Mbps)
- Average - Broadly capacity and speed are just about adequate (around 40Mbps)
- Poor – Insufficient capacity and speed (usually less than 10Mbps)

And how would you rate current mobile phone provision to your premises?

- Good – Strong 4G signal coverage
- Average - Average 4G signal coverage
- Poor – Weak or no 4G signal coverage

**Q: On a scale of 1 – 5, where 1 is not important and 5 is extremely important, how essential is access to the internet and a mobile phone network at your premises?**

	Not Important			Very Important	
	1	2	3	4	5
Good Internet access / speed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Good Mobile phone access / speed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If the Internet is important what speed do you require?	Up to 10Mbps	Around 40Mbps	Over 60Mbps		
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		

**Q: Are you looking to extend or relocate your services in the next 15 years?**

- Yes – extend on existing site
- Yes – relocate within the area
- Yes – relocate outside the area
- No - unlikely to change
- No - likely to close

If you would need to extend your site or find another site locally, please tell us the type and size of site that would be needed.

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